

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP OCT31/12 17.31
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME TRACEY ROBINSON

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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(CEU)

1000

DATE OCT31/12 17.31

PLS CFM, THX 10/31

STA:

AMERICAN ACTION NETWORK

[illegible]

AGENCY ADVERTISER CODE = 131 AGENCY EST # = 2870
AGENCY PRODUCT CODE = 405

20	5	1200N-100P	30	\$1,000.00	10/29	10/29	1	MON	1
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PROGRAM : EYEWIT NW-NOON
RA35+ : 2.1
CON COM1: EYEWIT NW-NOON
CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT29
STATION MAKEGOOD OFFERS:
M7 OK'D BUY#20 MISSED:MON/1200N-100P OCT29 30S \$1,000.00 (OCT31/12)
OFFER: NONE
CMT:NO RUN DUE TO BREAKING NEWS WE WILL MAKE DOLLARS GOOD ON HDL# 6251220

REP HEADLINE# 6251216 TRF# 323901 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 1: UNAPPROVED REV #4 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT31/12 17.31

*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			183925.00			NOV/12			45700.00			
CONTRACT TOTAL												229625.00
TOTAL SPOTS												125

MARKET TOTALS \$549,107 WFTV 42% WKMG 17% WESH 21% WOFL 15% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE